INNOVATION:

Generates new ideas and approaches to enhance the organization's systems, products, or effectiveness.

1. What is the most innovative thing you have done in the last 6 months? Why did you go this direction? What was the driving business need?

2. What might be two or three things you would change with your current employer (or business unit or department) to increase productivity (or profitability)?

3. Give me an example of an idea you had for improving your organization's products or processes.

4. How do you know that you are targeting the right areas for innovation?

5. What is the last paradigm you challenged?